

## **Career Skills Achievement Workshop**

This two-day online seminar is tailored for students with B2 English proficiency to enhance their professional and academic communication skills. It covers essential areas such as Personal SWOT Analysis, Strategic Networking, Intercultural Communication, and Presentation Skills. The workshop equips students with practical communication skills for real-world applications. Students can earn 0,5 ECTS by attending the full 2-day course.

**Day 1:** Focuses on self-awareness using a Personal SWOT Analysis to evaluate your career goals; Strategic Networking skills to open doors to opportunities that help to advance your career; developing cultural communication skills to interact effectively with people from diverse professional and cultural backgrounds, using Ireland as a point of reference.

**Day 2:** Centres on effective presentation strategies and includes two rounds of practice, allowing you to refine your delivery based on feedback from peers and the workshop leader.

Together, we will find out who you are, who you want to be and how to get there using a variety of strategies and tools. With effective use of them, students will be armed with practical communication skills for real-world applications.